Hobby Lobby Packaging and Labeling Standards

Overview

Introduction:
The following outlines the Hobby Lobby standards for merchandise packaging, pre-pricing and warning labels. Hobby Lobby prefers pre-pricing items whenever it is possible and cost effective. Pre-pricing reduces store labor and increase sales by reducing the time it takes to stock merchandise to the shelf. Complying with the following standards will ensure your products are ordered, distributed, stocked and rang up as efficiently and accurately as possible while meeting guidelines for consumer disclosures. The following standards should serve as a baseline for most packages and labels. If you have a unique package or label that is not covered in these standards then please contact Product Quality and Compliance.

Vendor Templates for specific label types are available in LiveLink for viewing, downloading and printing under “Product Compliance” in the ‘Pre-Price Template’ folder. Please edit these templates to fit your needs or contact Product Quality and Compliance if you need a unique template developed.

Packaging Standards:
¾ Inch Rule: The width of merchandise headers and backers should measure in increments of ¾, 1¼, 2¼, 3¼ ... inches. The ¾ inch increments are the most aesthetic and efficient use of the pegboard space.

Labeling Standards:
Standards addressed in this exhibit encompass simple stickers for name brand products to header cards developed internally and everything in between. Please contact Product Quality and Compliance if the standards are not clearly conveyed for a particular labeling method.

- Labels are constructed using Components
  - Component Requisites:
    - Required: Must be included to meet company or consumer disclosure guidelines
    - Conditional: Only required if product meets a condition for including the data
    - Optional: At Buyer’s discretion to include
  - Component Definitions:
    - Information: Data relating to Hobby Lobby
    - Declaration: Data relating to Weights and Measures
    - Warning: Data relating to Consumer Product Safety Commission
  - Component Minimum Text Height:
    - Each component has a required minimum text height.
  - Label Security:
    - Labels should securely adhere to product.
    - The preferred type is the cross-cut tamper evident sticker.
  - Sizing and Style:
    - The preferred fonts are Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
    - The preferred text colors for labeling the components are black to contrast light backgrounds and white to contrast dark backgrounds.
    - HL SKU# should not exceed text height of warnings or declarations.
    - Use cent sign “¢” for items less than $1.00. Example: 99¢
  - Department Names List:
    - Use only department names from the department names list.
  - The standards for Basic String Tags do not recommend two-sided printing. The space on the back of a Basic String Tag is reserved for additional warnings e.g. Prop 65 warning.
  - Each labeling method is available in multiple sizes to compliment the size of the merchandise.
Hobby Lobby Packaging and Labeling Standards

Warning Label Summary

**Product Use:**
Use the following guidelines to determine whether to use Adult Use Only or Child Use labeling standards. When in doubt contact Product Quality and Compliance.

a. Is the item intended for use by a child?
b. Will the item be attractive to children?
c. Will the item be displayed with other items labeled for children?

**Warning Placement:**
Small Parts Warning must be placed on the front of the label for Adult and Child Use products, regardless of the age grade listed on the label. All other Adult Use warnings can appear on the back of the labeling when necessary. All warnings on Child Use products must be placed on the front of the label. Warnings must not be blocked by the product and must remain visible at the time of purchase.

**Warning Content:**
Use only Hobby Lobby approved warnings. In order to maintain consistency, the verbiage and formatting is not to be revised unless approved by Product Quality and Compliance Department. The verbiage in the warnings follows the compliance guidelines and provides important safety instructions to our consumers. Should you come across a warning that has not been approved, please contact Product Quality and Compliance in order to determine how to proceed.

**Warning Components:**
Packaging size and component type determine the minimum text height for each warning. As a general rule, the smallest warning component shall not be smaller than the smallest descriptive font (excluding item number, department name, price, etc.). For exact sizing requirements refer to Hobby Lobby Packaging and Labeling Standards.

a. **Signal Word – WARNING:**
   - Triangle and signal word not always applicable. REFER TO LABEL EXAMPLE.
   - All capital letters preceded by triangle.
   - Equilateral triangle equal in height to signal word.
   - Exclamation point at least half the height of triangle.
   - Fill triangle with yellow when printing in full color. (Yellow not necessary on black and white labels.)
   - Triangle separated from signal word by a distance at least equal to space occupied by first letter of the signal word, i.e. “W”

b. **Statement of Hazard - CHOKING HAZARD**
   - All capital letters with no preceding triangle.

c. **Other Cautionary Material - Small Parts. Not for children under 3 years.**
   - Standard text case with no preceding triangle.

d. **Warning Block**
   - Solid color background with contrasting black or white text.
   - Borderline or separated from other graphics by a minimum of 1.5mm.
   - If the label has a black borderline, the borderline must be on the packaging. If the label has a gray borderline, it is not required to have a borderline.

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Updated: 6/2016
Hobby Lobby Packaging and Labeling Standards
Weights and Measures

The following outlines the requirements for complying with all Federal and State Weights and Measures regulations on our packaging and labels.

**Commodity Identification:**
Identifying statement outlining the commodity, e.g. beads, crayons, wire, etc. A statement is only needed when all contents are not visible by means of packaging and/or there are multiple products/parts included. A photographed image of the product does not exempt the identifying commodity statement. This information must be listed either in the title or with the net quantity of contents.

**Company Information:**
The company name of the manufacturer, packer, or distributor including city, state, zip code and website is required on the packaging or labeling. This information can be listed on the back of the packaging.

**Country of Origin:**
Products labeled as made, manufactured or assembled in the USA must comply with the requirement that “all or virtually all” of the product has been made in America per the FTC guidelines. Contact Product Quality and Compliance before labeling products with any of the statements above as documentation is required to support statement.

**Weights and Measures:**
Net quantity of contents in terms of weight, measure, volume, or numerical count stated in terms of US and Metric measurements. The net quantity of contents shall be expressed in terms of the largest whole unit with any remainder in terms of decimal fractions not carried out more than three decimal places. If linear measurements are required in terms of yards, feet, etc., common fractions may be used in terms of thirds. This information must be listed in the bottom 2/3 (bottom 30%) of the primary packaging.

- Even if the product measurement is a part of the design/title you must also list it in the bottom 2/3 (bottom 30%) of the primary packaging.
- The US measurements can be listed as the abbreviated unit term of in, ft, yd, etc. Measurement symbols such as "and/or ", etc. are not acceptable.
- A period should not be used after the abbreviation. Abbreviations should be listed in singular form; and "s" should not be added to express as plural. Both upper and lower case letters are acceptable. The list below contains a few examples of the available abbreviations most commonly used on consumer goods.

<table>
<thead>
<tr>
<th>Unit</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>centimeter</td>
<td>cm</td>
</tr>
<tr>
<td>fluid</td>
<td>fl</td>
</tr>
<tr>
<td>millimeter</td>
<td>mm</td>
</tr>
<tr>
<td>weight</td>
<td>wt</td>
</tr>
<tr>
<td>count</td>
<td>ct</td>
</tr>
<tr>
<td>diameter</td>
<td>dia</td>
</tr>
<tr>
<td>each</td>
<td>ea</td>
</tr>
<tr>
<td>feet or foot</td>
<td>ft</td>
</tr>
<tr>
<td>gram</td>
<td>g</td>
</tr>
<tr>
<td>inch</td>
<td>in</td>
</tr>
<tr>
<td>meter</td>
<td>m</td>
</tr>
<tr>
<td>milliliter</td>
<td>ml</td>
</tr>
<tr>
<td>ounce</td>
<td>oz</td>
</tr>
<tr>
<td>piece</td>
<td>pc</td>
</tr>
<tr>
<td>pound</td>
<td>lb</td>
</tr>
<tr>
<td>yard</td>
<td>yd</td>
</tr>
<tr>
<td>quart</td>
<td>qt</td>
</tr>
</tbody>
</table>

- Prohibited unit terms of measurement include a declaration of quantity followed by the words “when packed,” “minimum,” “not less than,” or “approximately” or any words of similar meaning. Additional prohibitions include any unit of weight, measure, or count followed by any term such as “jumbo,” “giant,” “full,” etc. that tends to exaggerate the amount of commodity.

- Example layouts: The U.S. measurement should be listed first followed by Metric in parenthesis.

1. 12 x 12in (30.48 x 30.48cm)
2. 12in x 12in (30.48cm x 30.48cm) 3. 12 x 12in (30.48 x 30.48cm) 4. 12in x 12in (30.48cm x 30.48cm)

**Kits / Multiple Components:**
Statement to represent the number of finished goods the product makes, i.e. a kit that makes 12 pieces, etc. This information must be listed in the bottom 2/3 (bottom 30%) of the primary packaging.

- Even if a kit makes one, it is crucial that the packaging states “Makes 1”.
- You do not have to put “Instructions Included” in the supply list on the back of packaging.
- Loose instructions, like the packaging must have the copyright, supply list and warnings.
- Even if the number of finished goods the product makes is a part of the design/title you must also list it in the bottom 2/3 (bottom 30%) of the primary packaging.

Revised 6/2016
Age Grading:
All children's products are required to be age graded. Some adult products that facilitate risk and/or could be attractive to a younger audience are to be age graded as adult use (14+). Be cautious that your warnings do not contradict the listed age grade. The age listed in a warning does not establish the age grade of the product but serves as a warning for children under the age listed.

Tracking Number:
All children's products are required to have permanent tracking present on the packaging/labeling and product by means of printing, stamping, embossing, or engraving. Our tracking information consists of the company name, or a registered traceable trade name, and the purchase order number, e.g. Hobby Lobby 9876543. The tracking should be listed before or in front of the copyright and not listed within other content.

If the PO declaration or actual company name listed within the copyright or within the website is present we will accept the PO declaration, HL0000000 as acceptable tracking ONLY on the packaging/labeling. The actual product must still be permanently marked with the full tracking format, e.g. Hobby Lobby 9876543.

Packaging Prop Photos:
If your packaging contains a photo of the product which includes props not sold with the item you must include a statement on the bottom/front of the packaging that advises what is included in the product at the time of purchase. e.g. We are selling a single undecorated apron, but the packaging includes a photographed apron with embellishments, patches, puffy paint, etc. The statement “Apron Only” must be added.

Sewn-In Labels:
The labeling guidelines for products requiring sewn-in labels are outlined in the Regulatory Sewn-In Labeling Requirements document. Product categories and label types addressed within the document include; Pillow and Bedding Law Label, Upholstered Furniture Law Label, California Upholstered Furniture Law Label, Plush Law Label, Textile Fiber Content Label, Textile Care and Use Label and Carpet and Rug Label. The document is available in LiveLink under “Product Compliance” in the “Compliance Correspondence, Guidelines and Forms” folder.
Hobby Lobby Packaging and Labeling Standards

Simple Stickers

Hobby Lobby Standards

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
<th>Minimum Text Height by Label</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Small Med Lg XL</td>
</tr>
<tr>
<td>$29.99</td>
<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>2.3mm 2.8mm 3.3mm 4.1mm</td>
</tr>
<tr>
<td>Art</td>
<td>Required</td>
<td>Information: Department name (Only names from list)</td>
<td>1.5mm 1.5mm 2.0mm 2.3mm</td>
</tr>
<tr>
<td>234567</td>
<td>Required</td>
<td>Information: HL SKU</td>
<td>1.5mm 1.5mm 2.0mm 2.3mm</td>
</tr>
</tbody>
</table>

Label Size & Placement:
- Price labels should be placed in upper right hand corner on the front of the package.
- The label size is determined by the square inches of the display area (Square inches = Length x Width).

<table>
<thead>
<tr>
<th>Label Size</th>
<th>Display Area</th>
<th>Range by Square Inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>1 sq in</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Medium</td>
<td>10 sq in</td>
<td>15 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>15 sq in</td>
<td>30 sq in</td>
</tr>
<tr>
<td>XLarge</td>
<td>30 sq in</td>
<td>Plus</td>
</tr>
</tbody>
</table>

Label Security:
- Labels should securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.

Sizing and Style:
- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢

Department Names List:
- Art
- Candles
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
- Furniture
- Graduation
- Group
- Halloween
- Hanukkah
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

Revised 6/2016
Hobby Lobby Packaging and Labeling Standards

Basic Stickers

$00.00
Department Year
Category
Year or Date Code
Weights & Measures
© Year Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com - Made in Country
0000000

⚠️ WARNING:
HAZARD STATEMENT
Other cautionary material

$39.99
Wall Decor
10 x 5in (25.4 x 12.7cm)
© 2013 Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com - Made in China
0030820

⚠️ WARNING:
HAZARD STATEMENT
Other cautionary material

### Component | Requisite | Definition | Min Text Height
---|---|---|---
$00.00 | Required | Information: Retail price (Less than $1.00 use ¢) | Small 2.8mm, Large 4.1mm
| | Required | Information: Department name (Only names from list) | Small 1.5mm, Large 2.0mm
| Year or Date Code | Conditional | Information: Season or Home Decor date code (Required on Send-outs only - not Warehouse or Hybrid items) | Small 1.5mm, Large 2.0mm
| Category or Sub-Category | Optional | Information: Category or Sub-Category name from Purchase Order | Small 1.5mm, Large 2.0mm
| | | Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/items included. Number of finished goods product makes. | Small 1.5mm, Large 2.0mm
| Year or Date Code | Required | Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label | Small 1.5mm, Large 2.0mm
| Year or Date Code | Required | Declaration: City, State and Zip | Small 1.5mm, Large 2.0mm
| Year or Date Code | Required | Information: Website | Small 1.5mm, Large 2.0mm
| Year or Date Code | Required | Declaration: Country of Origin | Small 1.5mm, Large 2.0mm
| | Optional | Information: UCC Bar Code 128 from HL SKU | Small 4.8mm, Large 4.8mm
| $000000 | Required | Information: HL SKU | Small 1.5mm, Large 2.0mm
| | Conditional | Warning: ⚠️ WARNING (or) ⚠️ CAUTION: (Includes triangle, printed in all caps) | Small 2.3mm, Large 3.3mm
| | Conditional | Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps) | Small 1.5mm, Large 2.3mm
| | Conditional | Warning: Other cautionary material. (No triangle, lower case) | Small 1.5mm, Large 2.0mm
| | Note: Small Parts Warning must be placed on the front of labeling | |

### Label Security:
- Labels should securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.

### Department Names List:
- Art
- Candles
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
- Furniture
- Graduation
- Group
- Halloween
- Hanukkah
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

### Sizing and Style:
- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Choose label size based on size of display area.

### Label Size

<table>
<thead>
<tr>
<th>Display Area</th>
<th>Range by Square Inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small 2 sq in</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Large 10 sq in</td>
<td>Plus</td>
</tr>
</tbody>
</table>

Revised 6/2016
Hobby Lobby Packaging and Labeling Standards

Basic Stickers

**38mm**

**54mm**

1½in

2in

Sewing

Home

Floral

Art

**Label Security:**

- Labels should securely adhere to product.
- The preferred sticker variety is cross-cut tamper evident.

**Department Names List:**

- Art
- Floral
- Home Decor
- Sewing
- Candles
- Food
- Jewelry
- July 4th
- St. Patrick’s
- Christmas
- Frames
- Mardi Gras
- Summer
- Crafts
- Furniture
- Needle Art
- Hobbies
- Easter
- Graduation
- New Years
- Easter
- Group
- Paper Crafts
- Fall
- Halloween
- Photo Frames

**Min Text Height**

<table>
<thead>
<tr>
<th>Definition</th>
<th>Small</th>
<th>Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warning: Age grade</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>2.8mm</td>
<td>4.1mm</td>
</tr>
<tr>
<td>Information: Department name (Only names from list)</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Information: Category or Sub-Category name from Purchase Order</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Declaration: City, State and Zip</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Declaration: Website</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Declaration: Country of Origin - PO number: “HL9876543”</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Information: UCC Bar Code 128 from HL SKU</td>
<td>4.8mm</td>
<td>4.8mm</td>
</tr>
<tr>
<td>Information: HL SKU</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Child Tracking Info: Must be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.</td>
<td>1.3mm</td>
<td>1.3mm</td>
</tr>
</tbody>
</table>

**Sizing and Style:**

- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Choose label size based on size of display area.

**Label Size**

<table>
<thead>
<tr>
<th>Display Area</th>
<th>Range by Square Inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>2 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Plus</td>
<td></td>
</tr>
</tbody>
</table>

**Format Option #1**

**Format Option #2**

**WARNING:**

- HAZARD STATEMENT
- Other cautionary material

©2013 Hobby Lobby

www.hobbylobby.com ∙ Made in Country

Oklahoma City, OK 73179

10 x 5in (25.4 x 12.7cm)

©2013 Hobby Lobby

www.hobbylobby.com ∙ Made in China

©Year Hobby Lobby

Weights & Measures

Other cautionary material

Country of Origin

Website

Copyright year

Category or Sub-Category

Declaration:

- Information:
- Definition:
- Min Text Height:
- Department Name

Component

Required

Winter

Spring

Summer

Art

Floral

Home Decor

Sewing

Candles

Food

Jewelry

July 4th

St. Patrick’s

Christmas

Frames

Mardi Gras

July 4th

Summer

Crafts

Furniture

Needle Art

Easter

Graduation

New Years

Easter

Group

Paper Crafts

Fall

Halloween

Photo Frames

Valentine

Wearable Art

Page 7
Hobby Lobby Packaging and Labeling Standards

Basic Fold Over Stickers

Component | Requisite | Definition | Min Text Height
--- | --- | --- | ---
$00.00 | Required | **Information:** Retail price (Less than $1.00 use ¢) | 2.8mm | 4.1mm
Department | Required | **Information:** Department name (Only names from list) | 1.5mm | 2.0mm
Year or Date Code | Conditional | **Information:** Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items) | 1.5mm | 2.0mm
Category or Sub-category | Optional | **Information:** Category or Sub-Category name from Purchase Order | 1.5mm | 2.0mm
Weights & Measures 10 x 5 in (25.4 x 12.7 cm) | Required | **Declaration:** Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes. | 1.5mm | 2.0mm
Weights & Measures 10 x 5 in (25.4 x 12.7 cm) or 10 x 5 in (25.4 x 12.7 cm) | Required | **Declaration:** Copyright year, if applicable, plus Hobby Lobby or Private Label | 1.5mm | 2.0mm
City, State and Zip | Optional | **Declaration:** City, State and Zip | 1.5mm | 2.0mm
Country of Origin | Optional | **Declaration:** Country of Origin | 1.5mm | 2.0mm
UCC Bar Code 128 from HL SKU | Required | **Information:** UCC Bar Code 128 from HL SKU | 4.8mm | 4.8mm
HL SKU | Required | **Information:** HL SKU | 1.5mm | 2.0mm

**WARNING:**
HAZARD STATEMENT
Other cautionary material

**WARNING:**
HAZARD STATEMENT
Other cautionary material

Sizing and Style:
- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Choose label size based on size of display area.

<table>
<thead>
<tr>
<th>Label Size</th>
<th>Display Area</th>
<th>Range by Square Inch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>2 sq in</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>10 sq in</td>
<td>Plus</td>
</tr>
</tbody>
</table>

**Department Names List:**
- Art
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- New Years
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- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

Revised 6/2016

©Year Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com ∙ Made in Country

234567

©2013 Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com ∙ Made in China

$29.99
Christmas 2013
Wall Decor
10 x 5 in (25.4 x 12.7 cm)
©2013 Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com - Made in China

$00.00
Department Year
Category
Weights & Measures
©Year Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com - Made in Country

©Year Hobby Lobby
Oklahoma City, OK 73179
www.hobbylobby.com - Made in Country

Note: Small Parts Warning must be placed on the front of labeling.
Basic Fold Over Stickers

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>0+</td>
<td>Required</td>
<td>Warning: Age grade</td>
</tr>
<tr>
<td>$0.00</td>
<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Information: Department name (Only names from list)</td>
</tr>
<tr>
<td></td>
<td>Conditional</td>
<td>Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)</td>
</tr>
<tr>
<td></td>
<td>Optional</td>
<td>Information: Category or Sub-Category name form Purchase Order</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Declaration: City, State and Zip</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Information: Website</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Information: Declaration: Country of Origin &amp; PO number: “HL9876543”</td>
</tr>
<tr>
<td></td>
<td>Optional</td>
<td>Information: UCC Bar Code 128 from HL SKU</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Information: HL SKU</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Warning: Δ WARNING; (or) Δ CAUTION. (Includes triangle, printed in all caps)</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps)</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Warning: Other cautionary material. (No triangle, lower case)</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Child Tracking Info: Must be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.</td>
</tr>
</tbody>
</table>

**Sizing and Style:**
- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Choose label size based on size of display area.

<table>
<thead>
<tr>
<th>Label Size</th>
<th>Display Area</th>
<th>Range by Square Inch</th>
</tr>
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<tbody>
<tr>
<td>Small</td>
<td>2 sq in</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>10 sq in</td>
<td>10 sq in</td>
</tr>
</tbody>
</table>

**Department Names List:**
- Art
- Candies
- Party
- Christmas
- Crafts
- Graduation
- Furniture
- Group
- Needle Art
- New Years
- Hobbies
- Valentine
- Wearable Art
- Floral
- Frames
- Christmas
- Easter
- Fabric
- Fall
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

**Fold Over Sticker:**
- The back side of a fold over sticker is reserved for:
  - Prop 65 warning (Should appear separate from other warnings)
  - Other warnings that will not fit on front of tag
  - Additional product information
  - Private label graphic

**Child Use Only Items**
- Child Tracking Information: Must be permanently printed, stamped, engraved or embossed on product.
- Hobby Lobby 9876543
- Format Option #1
- Format Option #2

**Requisite**
- Printed, stamped, engraved or embossed on product.

**Prop 65 warning**
- Must appear separate from other warnings.

**Other warnings**
- That will not fit on front of tag.

**Additional product information**
- Information that will not fit on front of tag.

**Private label graphic**
- Information that will not fit on front of tag.

**Revised 6/2016**

**Page 9**
### Basic Tags

#### Hobby Lobby Packaging and Labeling Standards

- **Hazard Statement**: Other cautionary material
- **Department Names List**:
  - Sewing
  - Home Decor
  - Floral
  - Crafts
  - Easter
  - Fabric
  - Fall
  - Floral
  - Food
  - Frames
  - Furniture
  - Graduation
  - Group
  - Halloween
  - Hanukkah
  - Home Decor
  - Jewelry
  - July 4th
  - Mardi Gras
  - Needle Art
  - New Years
  - Paper Crafts
  - Photo Frames

#### Sizing and Style:
- Text should be centered both horizontally and vertically on label.
- The preferred font style for labeling is Arial Narrow Bold.
- The preferred text color is black on a white label.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Choose label size based on size of display area.

#### Min Text Height

<table>
<thead>
<tr>
<th>Component</th>
<th>Small</th>
<th>Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>$00.00</td>
<td>2.8mm</td>
<td>4.1mm</td>
</tr>
<tr>
<td>Department</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Year or Date Code</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Category or Sub-category</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Weights &amp; Measures</td>
<td>1.5mm</td>
<td>2.0mm</td>
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<tr>
<td>Year or Date Code</td>
<td>1.5mm</td>
<td>2.0mm</td>
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</tr>
<tr>
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<td>2.0mm</td>
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<tr>
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<td>2.0mm</td>
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<td>2.0mm</td>
</tr>
<tr>
<td>Year or Date Code</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Category or Sub-category</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Weights &amp; Measures</td>
<td>1.5mm</td>
<td>2.0mm</td>
</tr>
</tbody>
</table>

#### Double-Sided Tag:
- The back side of a hang tag is reserved for:
  - Prop 65 warning (Should appear separate from other warnings)
  - Other warnings that will not fit on front of tag
  - Additional product information
  - Private label graphic

<table>
<thead>
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<th>Label Size</th>
<th>Display Area</th>
<th>Range by Square Inch</th>
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<td>Small</td>
<td>2 sq in</td>
<td>10 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>10 sq in</td>
<td>Plus</td>
</tr>
</tbody>
</table>
Basic Tags

Hobby Lobby Packaging and Labeling Standards

54mm

1½in

2in

Sewing

Home

Floral

Art

Hazard Label

© Year Hobby Lobby

Department Year

Category

Weights & Measures

© Year Hobby Lobby

Oklahoma City, OK 73179

www.hobbylobby.com • Made in Country

000000

HL000000

WARNING:

HAZARD STATEMENT

Other cautionary material

10+

$39.99

Christmas 2014

Wall Decor

10 x 5in (25.4 x 12.7cm)

©2013 Hobby Lobby

Oklahoma City, OK 73179

www.hobbylobby.com • Made in China

000000

HL9876543

WARNING:

HAZARD STATEMENT

Other cautionary material

00+

$0.00

Department Year

Category

Weights & Measures

© Year Hobby Lobby

Oklahoma City, OK 73179

www.hobbylobby.com • Made in Country

000000

HL000000

WARNING:

HAZARD STATEMENT

Other cautionary material

Component

Requisite

Definition

Min Text Height

Small

Large

6+

Required

Warning: Age grade

1.5mm

2.0mm

$00.00

Required

Information: Retail price (Less than $1.00 use ¢)

2.8mm

4.1mm

Department

Required

Information: Department name (Only names from list)

1.5mm

2.0mm

Year or Date Code

Conditional

Information: Season Year or Home Decor date code (Required on Send-outs only not Warehouse or Hybrid items)

1.5mm

2.0mm

( )

Required

Hole: Should be 3.2mm from top and right side.

3.2mm

3.2mm

Category or Sub-category

Optional

Information: Category or Sub Category name from Purchase Order

1.5mm

2.0mm

Weights & Measures

10 x 5in (25.4 x 12.7cm) or 10in x 5in (25.4cm x 12.7cm)

Optional

Declaration: Net quantity of contents in terms of weight, measure or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.

1.5mm

2.0mm

© Year Hobby Lobby

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000000

HL000000

Optional

Information: HAB SKU or HL SKU

4.8mm

4.8mm

HL SKU

Required

Information: HL SKU

1.5mm

2.0mm

000000

Relationship

Required

Child Tracking Info: Must be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.

1.3mm

1.3mm

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HL9876543

WARNING:

HAZARD STATEMENT

Other cautionary material

Sizing and Style:

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<table>
<thead>
<tr>
<th>Label Size</th>
<th>Display Area</th>
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<tr>
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<td>10 sq in</td>
</tr>
<tr>
<td>Large</td>
<td>10 sq in</td>
<td>Plus</td>
</tr>
</tbody>
</table>

Department Name List:

Art, Candles, Party, Christmas, Crafts, Easter, Fabric, Fall

Floral, Food, Frames, Furniture, Graduation, Group, Halloween, Hanukkah

Home Decor, Jewelry, July 4th, Mardi Gras, Needle Art, New Years, Paper Crafts, Photo Frames

Sewing, Spring, St. Patrick’s, Summer, Hobbies, Valentine, Wearable Art

Child Use Only Items

Child Tracking Information: Must be permanently printed, stamped, engraved or embossed on product.

Format Option #1

Format Option #2

Hobby Lobby 9876543

Hobby Lobby 9876543

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Oklahoma City, OK 73179

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HL9876543

WARNING:

HAZARD STATEMENT

Other cautionary material

Page 11

Revised 6/2016
## Hobby Lobby Packaging and Labeling Standards

### Hanging L: Width - ⅞ inch

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
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</tr>
<tr>
<td>14+</td>
<td>Conditional</td>
<td>Warning: Age grade (Not all Adult Use Only products require an age grade)</td>
<td>1.3mm</td>
</tr>
<tr>
<td>$3.99</td>
<td>Conditional</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>2.3mm</td>
</tr>
<tr>
<td>Jewelry</td>
<td>Required</td>
<td>Information: Department name (Only names from list)</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Weights &amp; Measures</td>
<td>Required</td>
<td>Declaration: Net quantity of contents in terms of weight, measure, volume</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>or numerical count must be listed in U.S. and Metric measurements. Name</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>of commodity if not visible and/or multiple commodities/parts included.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of finished goods product makes.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conditional</td>
<td>Warning: WARNING: (or) CAUTION: (includes triangle, printed in all caps)</td>
<td>1.5mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps)</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Warning: Other cautionary material. (No triangle, lower case)</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Note: Small Parts Warning must be placed on the front of labeling</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Declaration: Copyright year, if applicable, plus Hobby Lobby or Private</td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Label Declaration: City, State and Zip</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: Website</td>
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<td></td>
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<td>Declaration: Country of Origin</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Spring Year - Gnomes</td>
<td>Optional</td>
<td>Information: Department Name (Year or date code for Send-outs only)</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: Category or Sub-Category or Item description</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: UCC Bar Code 128 from HL SKU</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: HL SKU or UPC</td>
<td>1.3mm</td>
</tr>
</tbody>
</table>

### Department Names List:

- **Art**, **Candles**, **Party**, **Christmas**, **Crafts**, **Easter**, **Fabric**, **Fall**
- **Floral**, **Food**, **Frames**, **Furniture**, **Graduation**, **Group**, **Halloween**, **Harukkah**
- **Sewing**, **Spring**, **St. Patrick’s**, **Summer**, **Hobbies**, **Valentine**, **Wearable Art**

---

### Sizing and Style:

- The preferred font style for labeling components is Arial Narrow Bold and Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign ¢ for items less than $1.00. Example: 99¢
- Packaging width should be consistent with ⅞” rule.
- Fill warning triangle with yellow when printing in full color.

---

Revised 6/2016
### Component Requisite Definition Min Height

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
<th>Min Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3.99</td>
<td>Required</td>
<td>Information: HL SKU</td>
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<tr>
<td>$3.99</td>
<td>Required</td>
<td>Warning: Age grade</td>
<td>1.3mm</td>
</tr>
<tr>
<td>234567</td>
<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>1.5mm</td>
</tr>
<tr>
<td>$3.99</td>
<td>Required</td>
<td>Information: Department name</td>
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<tr>
<td>Beads 8mm</td>
<td>Required</td>
<td>Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.</td>
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</tr>
<tr>
<td>$3.99</td>
<td>Required</td>
<td>Warning: WARNING; (or) CAUTION: (includes triangle, printed in all caps)</td>
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</tr>
<tr>
<td>$3.99</td>
<td>Required</td>
<td>Warning: STATEMENT OF HAZARD; (No triangle, printed in all caps)</td>
<td>1.3mm</td>
</tr>
<tr>
<td>$3.99</td>
<td>Required</td>
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<tr>
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<td>Required</td>
<td>Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label</td>
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</tr>
<tr>
<td>234567</td>
<td>Required</td>
<td>Declaration: City, State and Zip</td>
<td>1.3mm</td>
</tr>
<tr>
<td>234567</td>
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<td>Required</td>
<td>Declaration: Country of Origin</td>
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<tr>
<td>234567</td>
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<td>Information: Department Name (Year or date code for Send-outs only)</td>
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<td>234567</td>
<td>Optional</td>
<td>Information: Category or Sub-Category or Item description</td>
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</tr>
<tr>
<td>234567</td>
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</tr>
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<td>Information: HL SKU or UPC</td>
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</tr>
<tr>
<td>234567</td>
<td>Required</td>
<td>Child Tracking Info: Must be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.</td>
<td>1.3mm</td>
</tr>
</tbody>
</table>

### Sizing and Style:
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
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- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Packaging width should be consistent with ¾” rule.
- Fill warning triangle with yellow when printing in full color.

### Department Names List:

- **Art**, **Candles**, **Party**, **Christmas**, **Crafts**, **Easter**, **Fabric**, **Fall**
- **Floral**, **Food**, **Frames**, **Furniture**, **Graduation**, **Group**, **Halloween**, **Hanukkah**
- **Sewing**, **Spring**, **St. Patrick’s**, **Summer**, **Hobbies**, **Valentine**, **Wearable Art**

---

**Page 13**

**Revised 6/2016**
Hobby Lobby Packaging and Labeling Standards

Hanging: Width - 1⅛ inch

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
<th>Min Height</th>
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<td>Adult Use Only Items</td>
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<td></td>
</tr>
<tr>
<td>234567</td>
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<td>Information: HL SKU</td>
<td>1.3mm</td>
</tr>
<tr>
<td>14+</td>
<td>Conditional</td>
<td>Warning: Age Grade (Not all Adult Use Only products require an age grade)</td>
<td>1.3mm</td>
</tr>
<tr>
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<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>2.3mm</td>
</tr>
<tr>
<td>Jewelry</td>
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<td>Information: Department name (Only names from list)</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Weights &amp; Measures</td>
<td>Required</td>
<td>Declaration: Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Beads 8mm</td>
<td>Conditional</td>
<td>Warning: Copyright year, if applicable, plus Hobby Lobby or Private Label Declaration</td>
<td>1.3mm</td>
</tr>
<tr>
<td>12 Pieces</td>
<td></td>
<td>City, State and Zip</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Back1</td>
<td></td>
<td>Website</td>
<td>1.3mm</td>
</tr>
<tr>
<td>Back2</td>
<td></td>
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<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td>Optional</td>
<td>Information: Department Name (Year or date code for Send-outs only)</td>
<td>1.3mm</td>
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<tr>
<td></td>
<td></td>
<td>Information: Category or Sub-Category or Item description</td>
<td>1.3mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: UCC Bar Code 128 from HL SKU</td>
<td>1.3mm</td>
</tr>
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<td></td>
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**Department Names List:**

- Art
- Candles
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
- Furniture
- Graduation
- Group
- Halloween
- Hanukkah
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

Revised 6/2016
## Hanging: Width - 1⅞ inch

### Component

<table>
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<th>Component</th>
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<th>Definition</th>
<th>Min Height</th>
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### Sizing and Style:
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign “¢” for items less than $1.00. Example: 99¢
- Packaging width should be consistent with ⅞” rule.
- Fill warning triangle with yellow when printing in full color.

### Department Names List:
- Art
- Candles
- Floral
- Food
- Home Decor
- Jewelry
- Sewing
- Spring
- Party
- Frames
- July 4th
- St. Patrick’s
- Christmas
- Furniture
- Mardi Gras
- Summer
- Crafts
- Graduation
- Needle Art
- Hobbies
- Easter
- Group
- New Years
- Valentines
- Fabric
- Hanukkah
- Fall
- Halloween
- Paper Crafts
- Photo Frames

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www.hobbylobby.com ∙ Made in Country

Revised 6/2016
Hobby Lobby Packaging and Labeling Standards

**Adult Use Only Items**

Hanging: Width - 2⅛ inch

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- Packaging width should be consistent with ⅞ rule.
- Fill warning triangle with yellow when printing in full color.

**Department Names List:**

<table>
<thead>
<tr>
<th>Art</th>
<th>Candles</th>
<th>Candy</th>
<th>Party</th>
<th>Christmas</th>
<th>Crafts</th>
<th>Easter</th>
<th>Fabric</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Floral</td>
<td>Food</td>
<td>Frames</td>
<td>Furniture</td>
<td>Graduation</td>
<td>Group</td>
<td>Halloween</td>
<td>Hanukkah</td>
<td></td>
</tr>
<tr>
<td>Home Decor</td>
<td>Jewelry</td>
<td>July 4th</td>
<td>Mardi Gras</td>
<td>Needle Art</td>
<td>New Years</td>
<td>Paper Crafts</td>
<td>Photo Frames</td>
<td></td>
</tr>
<tr>
<td>Sewing</td>
<td>Spring</td>
<td>St. Patrick’s</td>
<td>Summer</td>
<td>Hobbies</td>
<td>Valentine</td>
<td>Wearable Art</td>
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Hobby Lobby Packaging and Labeling Standards

Child Use Only Items

**Hanging:** Width - 2½ inch

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<td>Valentine</td>
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<td>5 – Strings 12in (2.54cm)</td>
<td>Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps)</td>
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<td>5 – Heart Pendants</td>
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<td>30 – Assorted Colored Beads 8mm</td>
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</tr>
<tr>
<td>©Year Hobby Lobby - Oklahoma City, OK 73179</td>
<td>Required</td>
<td>Declaration: Copyright year, if applicable, plus Hobby Lobby or Private Label</td>
<td>1.5mm</td>
</tr>
<tr>
<td><a href="http://www.hobbylobby.com">www.hobbylobby.com</a> - Made in Country</td>
<td>Declaration: City, State and Zip</td>
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<tr>
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<td>Declaration: Country of Origin</td>
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**Department Names List:**

- Art
- Candles
- Candy
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
- Furniture
- Graduation
- Group
- Halloween
- Hanukkah
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick's
- Summer
- Hobbies
- Valentine
- Wearable Art

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www.hobbylobby.com ∙ Made in Country

Revised 6/2016
### Hobby Lobby Packaging and Labeling Standards

**Hanging: Width - 3⅞ inch**

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<tr>
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<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
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<tr>
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<td>Warning: STATEMENT OF HAZARD. (No triangle, printed in all caps)</td>
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<td>Warning: Other cautionary material. (No triangle, lower case)</td>
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<tr>
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<tr>
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<td>Information: Category or Sub-Category or Item Description</td>
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### Department Names List:
- Art
- Floral
- Home Decor
- Sewing
- Candles
- Food
- Jewelry
- Spring
- Party
- Frames
- July 4th
- St. Patrick’s
- Christmas
- Furniture
- Mardi Gras
- Summer
- Crafts
- Graduation
- Needle Art
- Hobbies
- Easter
- Group
- New Years
- Fabric
- Halloween
- Paper Crafts
- Fall
- Hanukkah
- Photo Frames

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Spring Year - Gnomes

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Hobby Lobby Packaging and Labeling Standards

Child Use Only Items

Hanging: Width - 3⅛ inch

<table>
<thead>
<tr>
<th>Component</th>
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- Art
- Candles
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
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- Graduation
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- Valentine
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Hobby Lobby Packaging and Labeling Standards

Child Use Only Items

Hanging: Width - 3⅛ inch

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<tr>
<td></td>
<td></td>
<td>Information: Category or Sub-Category or Item description</td>
<td>1.5 mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: UCC Bar Code 128 from HL SKU</td>
<td>1.5 mm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Information: HL SKU or UPC</td>
<td>1.5 mm</td>
</tr>
<tr>
<td>Hobby Lobby 9876543</td>
<td>Required</td>
<td>Child Tracking Info: Must be permanently printed, stamped, engraved or embossed on product and packaging. If PO declaration (HL9876543) or company website is not present this full format is required.</td>
<td>1.3 mm</td>
</tr>
</tbody>
</table>

Sizing and Style:
- The preferred font style for labeling components is Arial Narrow Bold or Helvetica Neue LT 67 Medium Condensed.
- The preferred text colors for labeling the components above are black to contrast light backgrounds and white to contrast dark backgrounds.
- HL SKU should not exceed text height of warnings or declarations.
- Use cent sign ¢ for items less than $1.00. Example: 99¢
- Packaging width should be consistent with ⅞" rule.
- Fill warning triangle with yellow when printing in full color.

Department Names List:
- Art
- Candles
- Party
- Christmas
- Crafts
- Easter
- Fabric
- Fall
- Floral
- Food
- Frames
- Furniture
- Graduation
- Group
- Halloween
- Hanukkah
- Home Decor
- Jewelry
- July 4th
- Mardi Gras
- Needle Art
- New Years
- Paper Crafts
- Photo Frames
- Sewing
- Spring
- St. Patrick’s
- Summer
- Hobbies
- Valentine
- Wearable Art

Revised 6/2016
### Hobby Lobby Packaging and Labeling Standards

**Hanging: Width - 4½ inch and Larger**

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Definition</th>
<th>Min Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>234567</td>
<td>Required</td>
<td>Information: HL SKU</td>
<td>2.0mm</td>
</tr>
<tr>
<td>14+</td>
<td>Conditional</td>
<td>Warning: Age grade (Not all Adult Use Only products require an age grade)</td>
<td>2.0mm</td>
</tr>
<tr>
<td>$3.99</td>
<td>Required</td>
<td>Information: Retail price (Less than $1.00 use ¢)</td>
<td>4.1mm</td>
</tr>
<tr>
<td>Spring</td>
<td>Required</td>
<td>Information: Department name (Only names from list)</td>
<td>2.0mm</td>
</tr>
</tbody>
</table>

#### Weights & Measures

**Beads 8mm**

- 12 pieces

**Conditional**

**WARNING:**

- HAZARD STATEMENT
- Other cautionary material

<table>
<thead>
<tr>
<th>Component</th>
<th>Min Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>7mm</td>
<td>2.0mm</td>
</tr>
</tbody>
</table>

#### Spring Year · Gnomes

- **WARNING:**
- **HAZARD STATEMENT**
- Other cautionary material

**Declaration:**
- Copyright year, if applicable, plus Hobby Lobby or Private Label
- City, State and Zip
- Website
- Country of Origin

<table>
<thead>
<tr>
<th>Information:</th>
<th>Min Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>HL SKU or UPC</td>
<td>2.0mm</td>
</tr>
<tr>
<td>UCC Bar Code 128 from HL SKU</td>
<td>2.0mm</td>
</tr>
<tr>
<td>Website</td>
<td>2.0mm</td>
</tr>
</tbody>
</table>

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- Packaging width should be consistent with ⅞” rule.
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#### Optional

<table>
<thead>
<tr>
<th>Information:</th>
<th>Min Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Name, Year or date code for Send-outs only</td>
<td>1.5mm</td>
</tr>
<tr>
<td>Category or Sub-Category or item description</td>
<td>1.5mm</td>
</tr>
<tr>
<td>UCC Bar Code 128 from HL SKU</td>
<td>1.5mm</td>
</tr>
</tbody>
</table>

**Department Names List:**

- Art
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Revised 6/2016
## Hobby Lobby Packaging and Labeling Standards

### Hanging: Width - 4⅞ inch and Larger

**234567**

10+

**$3.99**

Valentine

### Component

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>234567</td>
<td>Required</td>
<td>HL SKU</td>
</tr>
<tr>
<td>10+</td>
<td>Required</td>
<td>Age grade</td>
</tr>
<tr>
<td></td>
<td>Required</td>
<td>Retail price</td>
</tr>
</tbody>
</table>

### Definition

- **Min Height**: 2.0mm

### Warning

- **WARNING**: HAZARD STATEMENT

### Other cautionary material

- **Warning**: Age grade
- **Warning**: Retail price (Less than $1.00 use ¢)

### Component

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weights &amp; Measures</td>
<td>Required</td>
<td>Department name (Only names from list)</td>
</tr>
<tr>
<td>Necklace Kit</td>
<td>Makes 5</td>
<td>Net quantity of contents in terms of weight, measure, volume or numerical count must be listed in U.S. and Metric measurements. Name of commodity if not visible and/or multiple commodities/parts included. Number of finished goods product makes.</td>
</tr>
</tbody>
</table>

### Definition

- **Min Height**: 2.0mm

### Warning

- **WARNING**: HAZARD STATEMENT

### Other cautionary material

- **Warning**: Department name
- **Warning**: Other cautionary material

### Component

<table>
<thead>
<tr>
<th>Component</th>
<th>Requisite</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weights &amp; Measures</td>
<td>Required</td>
<td>PO number: “HL9876543”</td>
</tr>
</tbody>
</table>

### Definition

- **Min Height**: 2.0mm

### Warning

- **WARNING**: HAZARD STATEMENT

### Other cautionary material

- **Warning**: Other cautionary material

### Department Names List:

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